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Summary Bio

An expert outreach strategist and diversity relationship specialist, Jesse Guardiola has seen Hispanic Outreach and Diversity Training defined and implemented numerous ways over the years.

> Is it learning a new language but not understanding the culture? Is it adding one or two diverse individual(s) to a department or organization? Perhaps it's hosting an annual community fair and calling it done? Is a progressive and successful outreach program meant only for large, well-funded departments or organization? Or, is there a different definition or approach?

With almost two decades of leadership coaching, speaking, and most importantly, real-life, in-the-trenches experience, Jesse's approach is radically different. He shares with listeners and students that outreach can easily be implemented without great cost or strain on resources. Outreach is possible for every law enforcement agency, community service provider, emergency service provider, legislative body, church, school etc... It's all in how we **Build Community Partners, Increase Officer and Civilian Safety and Understand Cultural Differences**.

Jesse has served as a Senior Officer with the Tulsa Police Department where he holds three concurrent roles: (Hispanic Outreach Director, Department Recruiting Coordinator and Academy Instructor). He is a CLEET (Council Law Enforcement Education Training) Certified Trainer, a certified Diversity Recruiting Trainer from the NLERA, holds two science degrees: Criminal Justice Degree from New Mexico State University and a Masters in Teaching, Learning and Leadership from Oklahoma State University (summa cum laude). His years of service for the Department and his personal background have given him insight into the needs of the Hispanic community.

Jesse has been called a "Class A communicator" for his ability to stir up a group to action and for his coaching skill that brings out the best in teams and departments. He is known for his practical, street-savvy style; Jesse's fusion of real-life stories, empirical data and his conversational techniques connects with his audience at an intense, yet humorous level. He continues to work with the best and brightest in the field of Hispanic relationship building and his penetrating exchanges have been shared with folks from around the nation

His successes include: His progressive Hispanic Outreach program nationally recognized by the Vera Institute of Justice in New York City, media recognition nationwide for promising practices with immigrant relations, annual awards for his successful relational bridge building efforts and successful Hispanic Relation outcomes.